# Overseas Citizens Voters Week Toolkit

June 28 - July 5, 2020

#### **Instructions**

This outreach toolkit can support your organization in its efforts to maximize the importance of voter registration as part of Overseas Citizens Voters Week (June 28 - July 5, 2020) and Independence Day activities.

You're welcome to **customize and publish the following shared content on your channels** in order to reach U.S. citizens living abroad.

Available content includes:

- Social media posts and graphics for Facebook, Instagram, LinkedIn, Twitter, etc.
- Infographics for social media or sharing directly with overseas citizens.
- Wallet cards to distribute to voters as a reminder of the absentee voting process.
- A detailed flowchart for voters to follow along with as they begin the voting process.

U.S. citizens living abroad need extra time to vote absentee, and with the possibility of mail delays due to the COVID-19 pandemic, it's never too early to share this information. Overseas Citizens Voters Week is a great time to enhance outreach to absentee voters with a focus on registering and requesting their absentee ballot using the Federal Post Card Application (FPCA).

The images in this document are for reference. Full-size image and video files are available here.

Get more shareable content from FVAP here.

**Social Media Posts** 

#### Post Theme #1: Register and Request a Ballot

#### Facebook/Instagram/LinkedIn

It's #OverseasCitizensVotersWeek! Celebrate by taking the first step in the voting process: Requesting an absentee ballot with the Federal Post Card Application (FPCA) at FVAP.gov. Submitting it early is the best way to make the process go as smoothly as possible.

[Post a link to the tutorial video on YouTube or download from the folder linked above to post natively]

#### **Twitter**

It's #OverseasCitizensVotersWeek! Celebrate by taking the first step in the voting process: Requesting an #absenteeballot with the Federal Post Card Application (FPCA) at FVAP.gov. #Election2020 #AbsenteeVoting

[Post a link to the tutorial video on YouTube or download from the folder linked above to post natively]



Post Theme #2: Absentee Voting in Two Simple Steps

#### Facebook/Instagram/LinkedIn

Attention U.S. citizens abroad: Whether you're voting for the first time or in a long time, now is the time to register and request your absentee ballot for the November election. Here's how you can vote in two simple steps. Get started at FVAP.gov.



#### **Twitter**

#USCits abroad: Whether you're voting for the first time or in a long time, now is the time to register and request your #absenteeballot for the November election. Here's how you can vote in two simple steps. Get started at FVAP.gov. #Election2020 #VoteAbsentee



THAT'S IT.



Post Theme

#3: Voting Around the World

#### Facebook/Instagram/LinkedIn

It's #OverseasCitizensVotersWeek, and U.S. citizens are voting from all over the world. Register and request your absentee ballot to join in on the fun.

[Post a link to the <u>tutorial video on YouTube</u> or download from the folder linked above to post natively]



#### **Twitter**

It's #OverseasCitizensVotersWeek, and #USCits are voting from all over the world. Register and request your #absenteeballot to join in on the fun. #Vote2020

[Post a link to the tutorial video on YouTube or download from the folder linked above to post natively]



#### Infographic



### ACROSS THE POND? NO MATTER WHERE YOU ARE, YOU CAN VOTE.

If you're an American living abroad, you can have your absentee ballot sent to you.

#### **HERE'S HOW:**



#### **Wallet Cards**

## WHEREVER THEY ARE.

**Did you know** that Service members, their families, and overseas citizens can vote when away from their voting residence?





Get everything you need to vote absentee at FVAP.gov

**Flowchart** 

### So you're voting absentee and it's an election year... This handy flowchart lays it all out.

