2020 Election Outreach Toolkit

For Overseas Citizens Voting Absentee

Instructions

This outreach toolkit can support your organization in its efforts to help U.S. citizens overseas vote absentee in the 2020 elections — from anywhere in the world.

You're welcome to customize and publish the following shared content on digital channels in order to reach U.S. citizens living overseas.

Available content includes:

- Shareable graphics and template short-form posts for social media (Facebook, Instagram, LinkedIn, Twitter, etc.)
- Long-form post content for blog, message board or LinkedIn
- Blurb content for e-newsletter or website
- Infographic

U.S. citizens overseas need extra time to register to vote absentee. There are three elections in 2020, so it's never too early to share this information. For the General Election on November 3, 2020, it's best to share by mid-July so voters have time to register and request a ballot by August 1, 2020 (though state deadlines may be later).

The images in this document are for reference. Full-size image and video files are available here.

Get more shareable content from FVAP here.

Table of Contents

Social Media Posts	3
Post Theme #1: Two Easy Steps	3
Long-form Post for Blog, Message Board or LinkedIn	4
 Register to vote and request your ballot. 	5
2. Fill out and send in your ballot when it arrives.	5
Blurb Content for E-Newsletter or Website	5
Infographic	7

Social Media Posts

Post Theme #1: Two Easy Steps

Facebook/Instagram/LinkedIn

Overseas citizens can vote in just two easy steps. Register and request your ballot by August 1 for the General Election. Then, cast your ballot as soon as it arrives. Head to FVAP.gov to get started.



Twitter

Did you know #USCits can vote anywhere? Here are two simple steps you can take to vote absentee in #Election2020.



Post Theme #2: This is Voting

Facebook/Instagram/LinkedIn

Overseas citizens do things a little differently than citizens stateside. And that includes voting. No matter where you live, you can vote absentee. Get started at FVAP.gov.





Twitter

Overseas citizens do things a little differently than citizens stateside. And that includes voting. No matter where you live, @FVAP can help you vote absentee.





Long-form Post for Blog, Message Board or LinkedIn

2 simple steps for U.S. citizens overseas to vote from anywhere

Living across the pond? Working outside the states? No matter where you are, you can vote.

If you're a U.S. citizen living abroad, you can have your absentee ballots sent to you this election year. Here's how:

1. Register to vote and request your ballot.

<u>Fill out the Federal Post Card Application (FPCA)</u> and send it to your election office by August 1 (or later depending on your state) for the General Election on November 3, 2020.

Find your state deadlines, election office's contact and other helpful information at FVAP.gov.

Your voting residence (the U.S. state or territory where you are registering to vote) is likely your legal residence or the U.S. address where you last resided. <u>Here's how to determine your voting residence</u>.

Using the FPCA ensures that your state will send your ballot to you at least 45 days before the election — a protection not guaranteed when using other forms. It's a good idea to send in a new FPCA every January and each time you move.

2. Fill out and send in your ballot when it arrives.

For the general election, you should receive your ballot by early October.

Vote and send back your ballot as soon as you receive it. The recommended vote-by date is October 13, 2020 if you are outside the U.S.

If you requested your ballot but haven't received it, <u>contact your election office</u> to ask about the status of your ballot request.

If there isn't enough time to receive and send back your ballot before the election, <u>use the Federal Write-In Absentee Ballot (FWAB)</u>. It works like a backup ballot. If your official absentee ballot arrives after sending in the FWAB, fill out and send in the official ballot too. Only one will be counted.

After you send in your ballot, you can check if it was received by your election office. Get started at FVAP.gov.

Blurb Content for E-Newsletter or Website

2 simple steps for U.S. citizens overseas to vote from anywhere

Life can take you lots of places. And you can vote from all of them. Here's how:

First, register and request your ballot. Fill out the <u>Federal Post Card Application</u> (FPCA) to get absentee ballots for all three elections in 2020. (For the General Election on November 3, do it by August 1.)

Second, when your ballot arrives, fill it out and send it in.

The Federal Voting Assistance Program makes it that simple. Get anything else you need to vote absentee at FVAP.gov.

Infographic



ACROSS THE POND? NO MATTER WHERE YOU ARE, YOU CAN VOTE.

If you're an American living abroad, you can have your absentee ballot sent to you.

HERE'S HOW:

