

# 2020 Election Outreach Toolkit

## For Military Spouses and Families Voting Absentee

### Instructions

This outreach toolkit can support your organization in its efforts to help eligible spouses and family members of active duty military members vote absentee in the 2020 elections — from anywhere in the world.

You're welcome to **customize and publish the following shared content on digital channels** in order to reach military families living away from their voting residence.

Available content includes:

- Shareable graphics and template short-form posts for social media (Facebook, Instagram, LinkedIn, Twitter, etc.)
- Suggested long-form post content for blog, message board or LinkedIn
- Suggest blurb content for e-newsletter or website
- Infographic

Military spouses and families living away need extra time to vote absentee. There are three elections in 2020, so it's never too early to share this information. For the General Election on November 3, 2020, it's best to share by mid-July so voters have time to register and request a ballot by August 1, 2020 (though state deadlines may be later).

The images in this document are for reference. Full-size image and video files are available [here](#).

Get more shareable content from FVAP [here](#).

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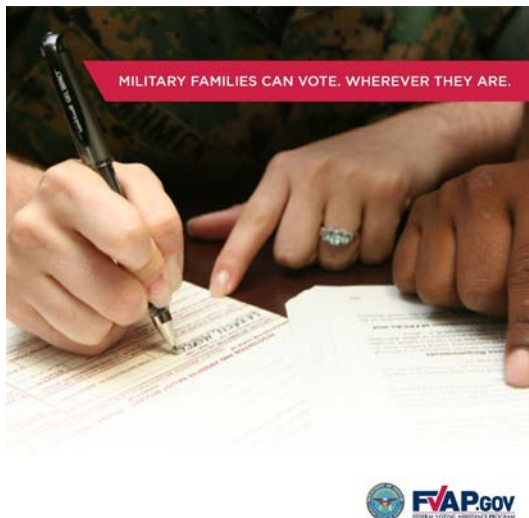
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## Social Media Posts

### Post Theme #1: Military Families Can Vote

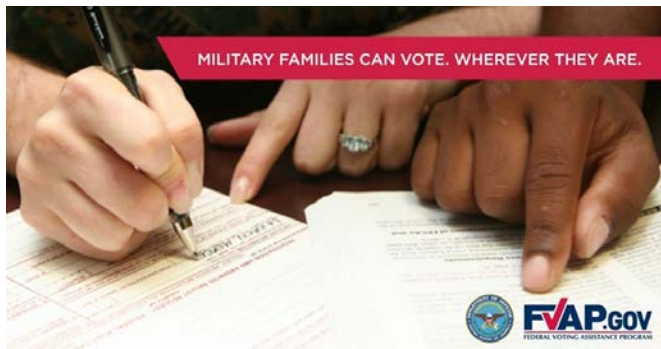
#### Facebook/Instagram/LinkedIn

In a military town? On base? You and your family can vote from anywhere in 2020. Register and request your ballot at [FVAP.gov](https://FVAP.gov).



#### Twitter

In a military town? On base? You and your #MilFam can vote from anywhere in #Election2020. Register and request your ballot at [FVAP.gov](https://FVAP.gov).



## Post Theme #2: Two Easy Steps

### Facebook/Instagram/LinkedIn

Military families stationed away can vote in just two easy steps. Register and request your ballot by August 1 for the General Election. Then, cast your ballot as soon as it arrives. Head to FVAP.gov to get started.



### Twitter

Did you know you can vote anywhere as a #MilitaryFamily? Here are two simple steps you can take to vote absentee in #Election2020. Head to FVAP.gov to get started.



### Post Theme #3: PCS Move

#### Facebook/Instagram/LinkedIn

PCS moves come with a list of to-dos and new experiences for military families. @FVAP can make updating your voter registration with your new address an easy item to cross off the list — just use the Federal Post Card Application (FPCA) at FVAP.gov.



#### Twitter

PCS moves come with a list of to-dos and new experiences for #MilSpouse and #MilFam. @FVAP can make updating your voter registration with your new address an easy item to cross off the list — just use the Federal Post Card Application (FPCA) at FVAP.gov.



## Post Theme #4: DYK MSRRA?

### Facebook/Instagram/LinkedIn

Military Spouses: Did you know that the Military Spouse Residency Relief Act now allows you to use the same residence that your Service member has established as your voter residence — even if you've never lived there? <https://www.fvap.gov/military-voter/military-spouses>



### Twitter

#MilSpouse: #DYK that the Military Spouse Residency Relief Act now allows you to use the same residence that your Service member has established as your voter residence — even if you've never lived there? <https://www.fvap.gov/military-voter/military-spouses>

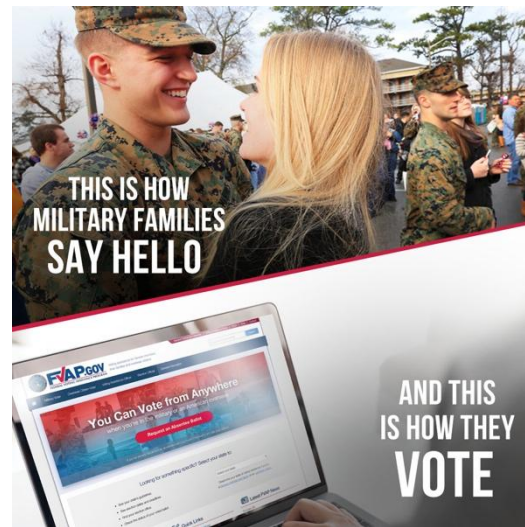
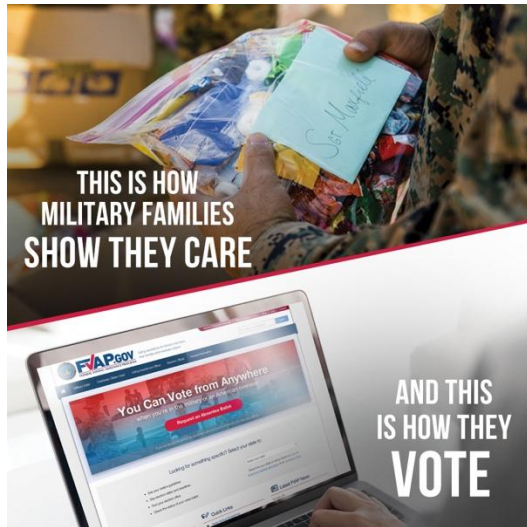




## Post Theme #5: This Is Voting

### Facebook/Instagram/LinkedIn

Military families do things a little differently. And that includes voting. No matter where your family lives, you can vote absentee. Get started at [FVAP.gov](http://FVAP.gov).



### Twitter

#MilFam does things a little differently. And that includes voting. No matter where your family lives, you can vote absentee. Get started at [FVAP.gov](http://FVAP.gov).



## Long-form Post for Blog, Message Board or LinkedIn

### 2 simple steps for military families to vote from anywhere

On base? In a military city? Living overseas? No matter where you are, you can vote.

If you or your spouse are living away from your voting residence, your military family can still vote absentee this election year. Here's how:

#### 1. Register to vote and request your ballot in one easy step.

[Fill out the Federal Post Card Application \(FPCA\)](#) and send it to your election office by August 1 (or later depending on your state) for the General Election on November 3, 2020.

Find your state deadlines, election office's contact and other helpful information on [FVAP.gov](#).

Your voting residence (the U.S. state or territory where you are registering to vote) is likely your legal residence. [Here's how to determine your voting residence](#). The Military Spouse Residency Relief Act (MSRRA) now allows you to use the same residence that your Service member has established as your voter residence—even if you've never been physically present there.

Using the FPCA ensures that your state will send your ballot to you at least 45 days before the election — a protection not guaranteed when using other forms. It's a good idea to send in a new FPCA every January and each time you move.

#### 2. Fill out and send in your ballot when it arrives.

For the general election, you should receive your ballot by early October.

Vote and send back your ballot as soon as you receive it. The recommended vote-by dates are:

- October 13, 2020 if you're outside the U.S.
- October 27, 2020 if you're stateside

If you requested your ballot but haven't received it, [contact your election office](#) to ask about the status of your ballot request.

If there isn't enough time to receive and send back your ballot before the election, [use the Federal Write-In Absentee Ballot \(FWAB\)](#). It works like a backup ballot. If your official absentee ballot arrives after sending in the FWAB, fill out and send in the official ballot too. Only one will be counted.

After you send in your ballot, you can check if it was received by your election office. Get started at [FVAP.gov](#).



## **Blurb Content for E-Newsletter or Website**

### **2 simple steps for military families to vote from anywhere**

Military life can take you lots of places. And you and your family can vote from all of them. Here's how:

**First, register and request your ballot. Fill out the [Federal Post Card Application](#) (FPCA) to get absentee ballots for all three elections in 2020. (For the General Election on November 3, do it by August 1.)**

**Second, when your ballot arrives, fill it out and send it in.**

The Federal Voting Assistance Program makes it that simple. Get anything else you need to vote absentee at [FVAP.gov](https://www.fvap.gov).

## Infographic

**HOW TO VOTE FROM ANYWHERE IN**  
**2 Simple Steps...**  
**WHEN YOU'RE A MILITARY SPOUSE**

**MILITARY LIFE CAN TAKE YOU LOTS OF PLACES.**  
**YOU CAN VOTE FROM ALL OF THEM.**

If you or your spouse is living away from your voting residence,  
your military family can still vote absentee.

**HERE'S HOW:**

**STEP 1**



**FILL OUT THE FEDERAL POST CARD APPLICATION (FPCA) AT FVAP.GOV TO REGISTER AND REQUEST YOUR BALLOT**

**WHEN?**  
Send it to your election office by **August 1\***  
(or later depending on your state) for the  
General Election on November 3, 2020.

**STEP 2**

**FILL OUT AND SEND IN YOUR BALLOT WHEN IT ARRIVES**


**WHEN?**  
By your recommended deadline:

	
<b>October 13, 2020</b> outside the U.S.	<b>October 27, 2020</b> stateside

**WHAT IF THE BALLOT DOESN'T ARRIVE IN TIME TO FILL OUT AND SEND BACK BY THE DEADLINE?**  
Use the *Federal Write-In Absentee Ballot* (FWAB) as a backup ballot at FVAP.gov.

**WANT TO MAKE SURE YOUR BALLOT WAS RECEIVED?**  
Check the status at FVAP.gov.

**THAT'S IT. YOU VOTED.**  
**GET MORE INFO AND ASSISTANCE AT FVAP.GOV**

  
**FVAP.gov**  
FEDERAL VOTING ASSISTANCE PROGRAM

Americans can vote. *Wherever they are.*

\*Recommended to ensure ballot arrives by election day