



Digital Media Content Toolkit

FOR ORGANIZATIONS SERVING MILITARY SPOUSES AND FAMILIES

INSTRUCTIONS

This digital media content toolkit can support your organization in its efforts to help the eligible spouses and family members of active duty military members vote absentee in the 2018 elections — from anywhere in the world.

You're welcome to **customize and publish the following shared content on your digital channels** in order to reach military families living away from their voting residence.

Available content includes:

- Shareable graphics and template short-form posts for social media (Facebook, LinkedIn, Twitter, etc.)
- Suggested long-form post content for blog, message board or LinkedIn
- Suggested blurb content for e-newsletter or website
- Infographic

The images below are for reference. Source image files are can be sent to you.

Absent military spouses and families need extra time to register to vote and request their absentee ballot. It's best to share this information by mid-July so they have time to register **before August 1, 2018**, though State deadlines may be later.

The images in this document are for reference. Source image files are available for download here: <https://www.fvap.gov/uploads/FVAP/Outreach-Materials/MilFamMediaToolkitAssets.zip>

Social Media Posts

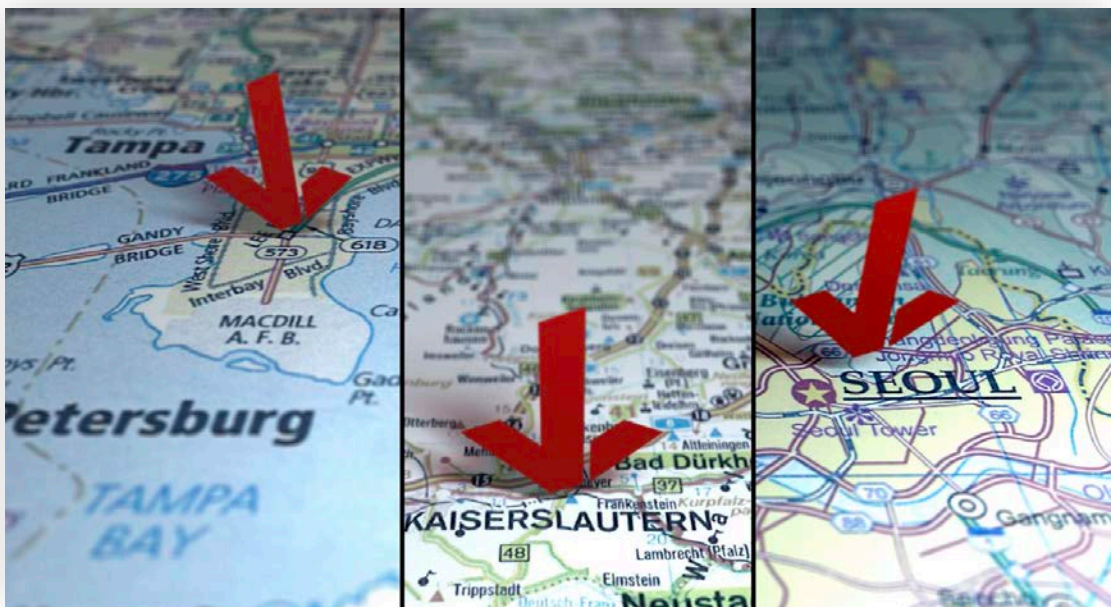
FACEBOOK POST #1



In a military city? On base? You and your family can vote from anywhere in 2018.

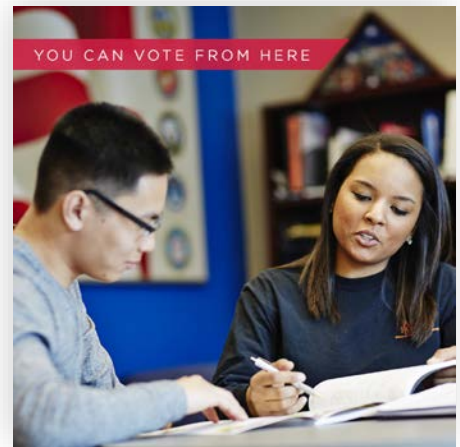
Register and request your ballot at www.FVAP.gov.

TWITTER POST #1



In a military city? On base? You can vote from anywhere in 2018. FVAP.gov

FACEBOOK/INSTAGRAM POST #2



Military life can take you lots of places. Fortunately, you and your family can vote from all of them.

Register and get your ballot at www.FVAP.gov.

TWITTER POST #2



Military life can take you many places. With FVAP.gov, you can vote from all of them.

**Long-form Post for Blog, Message Board
or LinkedIn**



2 simple steps for military families to vote from anywhere

On base? In a military city? Living overseas? No matter where you are, you can vote.

If you or your spouse is living away from your voting residence, your military family can still vote absentee.

And here's how you do it:

1. Register to vote and request your ballot with one form.

It's called the Federal Post Card Application (FPCA). You can get it at FVAP.gov.

At FVAP.gov, select your State for all the info and materials you need. You can use FVAP's online assistant to help fill out your FPCA. Or print it and fill it out by hand.

Then send it to your local election official. Find the address at FVAP.gov to mail it. Or check if your State allows you to send it in by email or fax if that's easier.

For the General Election on November 6, plan to mail your FPCA by August 1, 2018 (or later depending on your State). Check FVAP.gov for your State's specific deadline.

You have to send in a new FPCA every year to receive your absentee ballots for all 2018 elections — even if you've done it before.

2. Fill out and send in your ballot when it arrives.

Once you receive your ballot, fill it out and send it back to your local election official.

Like the FPCA, you may be able to return your ballot by email or fax, so check what your State allows.

For the General Election, you should receive your ballot by early October.

And you should send it back by:

- October 26, 2018 if you're stateside
- October 19, 2018 if you're outside the U.S.

If you don't get your ballot by October 8, that's no problem. Get a Federal Write-In Absentee Ballot (FWAB) from FVAP.gov. Fill it out and send it like your regular ballot.

After you send in your ballot, you can even check if it was received. Select your State at FVAP.gov to check the status of your ballot.

The Federal Voting Assistance Program makes it that simple. Visit FVAP.gov; call 1-800-438-VOTE; or email vote@fvap.gov to make sure you can vote from anywhere. Sign up for voting alerts at FVAP.gov and check out FVAP's Facebook and Twitter.

Blurb Content for E-Newsletter or Website



2 simple steps for military families to vote from anywhere

Military life can take you lots of places. And you and your family can vote from all of them. Here's how:

First, register and request your ballot. Go to FVAP.gov to fill out the Federal Post Card Application (FPCA) form by August 1 (or later depending on your State).

Second, when your ballot arrives, fill it out and send it in.

The Federal Voting Assistance Program makes it that simple. Visit FVAP.gov today to get started.