



Digital Media Content Toolkit

FOR ORGANIZATIONS SERVING MILITARY SPOUSES AND FAMILIES

INSTRUCTIONS

This digital media content toolkit can support your organization in its efforts to help the eligible spouses and family members of active duty military members vote absentee in the 2016 elections — from anywhere in the world.

You're welcome to **customize and publish the following shared content on your digital channels** in order to reach military families living away from their voting residence.

Available content includes:

- Shareable graphics and template short-form posts for social media (Facebook, LinkedIn, Twitter, etc.)
- Suggested long-form post content for blog, message board or LinkedIn
- Suggested blurb content for e-newsletter or website
- Infographic

The images below are for reference. Source image files are available for download here: https://www.fvap.gov/uploads/FVAP/Outreach-Materials/FVAP-MilFamMediaToolkitAssets_20160603.zip

Absent military spouses and families need extra time to register to vote and request their absentee ballot. It's best to share this information as soon as possible so they have time to register **before deadlines in October**, though some State deadlines may be later.

Social Media Posts

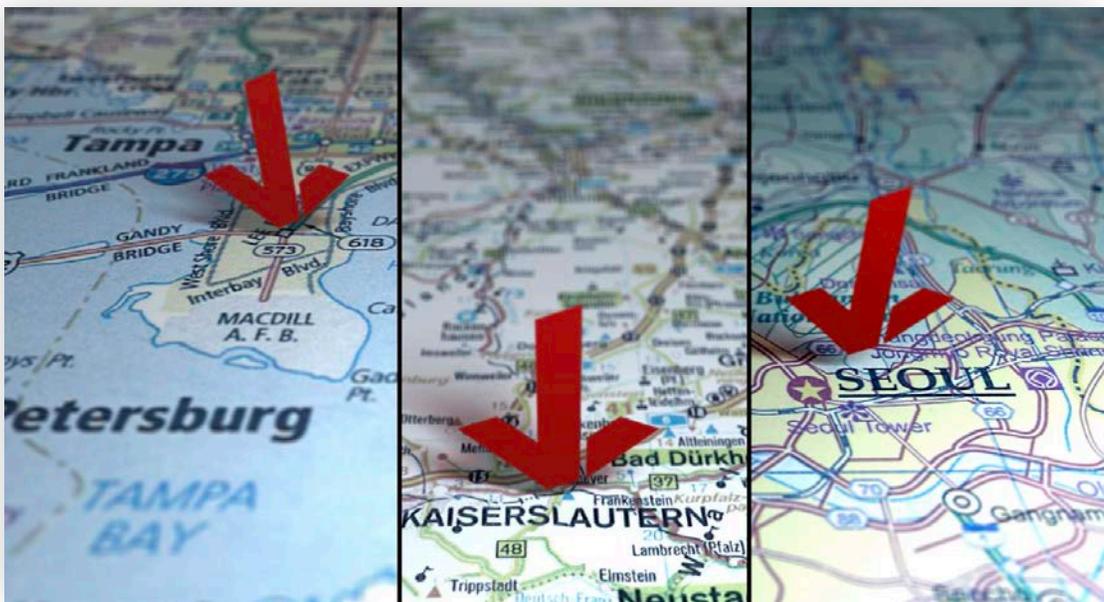
FACEBOOK POST #1



In a military city? On base? You and your family can vote from anywhere in 2016.

Register and request your ballot at www.FVAP.gov.

TWITTER POST #1



In a military city? On base? You can vote from anywhere in 2016. FVAP.gov

FACEBOOK/INSTAGRAM POST #2



Military life can take you lots of places. Fortunately, you and your family can vote from all of them. Register and get your ballot at www.FVAP.gov.

TWITTER POST #2



Military life can take you many places. With FVAP.gov, you can vote from all of them.

Long-form Post for Blog, Message Board or LinkedIn



2 simple steps for military families to vote from anywhere

On base? In a military city? Living overseas? No matter where you are, you can vote.

If you or your spouse is living away from your voting residence, your military family can still vote absentee.

Here's how:

1. Register to vote and request your ballot with one form.

It's called the *Federal Post Card Application* (FPCA). You can get it at [FVAP.gov](https://www.fvap.gov).

At [FVAP.gov](https://www.fvap.gov), select your State for all the info and materials you need. You can use FVAP's online assistant to help fill out your FPCA. Or print it and fill it out by hand.

Then send it to your election office. Find the address at [FVAP.gov](https://www.fvap.gov) to mail it. Or check if your State allows you to send it in by email or fax if that's easier.

For the General Election on November 8, you should send your FPCA as soon as possible to meet voter registration deadlines in October (or later depending on your State). Check [FVAP.gov](https://www.fvap.gov) for your specific deadline.

You have to send in a new FPCA every year to receive your absentee ballots for all 2016 elections — even if you've done it before.

2. Fill out and send in your ballot when it arrives.

Once you receive your ballot, fill it out and send it back to your election office.

Like the FPCA, you may be able to return your ballot by email or fax, so check what your State allows.

For the General Election, you should receive your ballot by early October.

And you should send it back by:

- November 1, 2016 if you're stateside
- October 15, 2016 if you're outside the U.S.

If you don't get your ballot by October 8, that's no problem. Get a *Federal Write-In Absentee Ballot* (FWAB) from FVAP.gov. Fill it out and send it like your regular ballot.

After you send in your ballot, you can even check if it was received. Select your State at FVAP.gov to check the status of your ballot.

The Federal Voting Assistance Program makes it that simple. Visit FVAP.gov; call 1-800-438-VOTE; or email vote@fvap.gov to make sure you can vote from anywhere. Sign up for voting alerts at FVAP.gov and check out FVAP's Facebook and Twitter.

Blurb Content for E-Newsletter or Website



2 simple steps for military families to vote from anywhere

Military life can take you lots of places. And you and your family can vote from all of them. Here's how:

First, register and request your ballot.

Go to FVAP.gov to fill out the *Federal Post Card Application (FPCA)* and send it to your election office as soon as possible to meet voter registration deadlines in October (or later depending on your State).

Second, fill out and send in your ballot when it arrives.

The Federal Voting Assistance Program makes it that simple. Get started at FVAP.gov.

Infographic

How to Vote from Anywhere in **2 Simple Steps...** WHEN YOU'RE A MILITARY SPOUSE



MILITARY LIFE CAN TAKE YOU LOTS OF PLACES.
YOU CAN VOTE FROM ALL OF THEM.

If you or your spouse is living away from your voting residence,
your military family can still vote absentee.

HERE'S HOW:

STEP
1

FILL OUT THE **FEDERAL POST CARD APPLICATION (FPCA)** AT **FVAP.GOV** TO REGISTER AND REQUEST YOUR BALLOT

WHEN?

Send in your FPCA by your State's specific deadline. Find it at FVAP.gov.

STEP
2

FILL OUT AND SEND IN YOUR BALLOT WHEN IT ARRIVES

WHEN?

By your recommended deadline:



October 15, 2016
outside the U.S.



November 1, 2016
stateside

DIDN'T GET YOUR BALLOT IN TIME?

No worries. Get a *Federal Write-In Absentee Ballot (FWAB)* from FVAP.gov.

WANT TO MAKE SURE YOUR BALLOT WAS RECEIVED?

Check the status at FVAP.gov.

THAT'S IT. YOU VOTED.

GET MORE INFO AND ASSISTANCE AT FVAP.GOV



Americans can vote. Wherever they are.