Digital Media Content Toolkit

FOR HR PROFESSIONALS SERVING U.S. CITIZENS OVERSEAS

INSTRUCTIONS

This digital media content toolkit can support human resource professionals in their efforts to help U.S. citizens overseas vote absentee in the 2016 elections — from anywhere in the world.

You're welcome to **customize and publish the following shared content on digital channels** in order to reach U.S. citizen employees living overseas.

Available content includes:

- Shareable graphics and template short-form posts for social media (Facebook, LinkedIn, Twitter, etc.)
- Suggested long-form post content for blog, message board or LinkedIn
- Suggested blurb content for e-newsletter or website
- Infographic

The images below are for reference. Source image files are available for download here: https://www.fvap.gov/uploads/FVAP/Outreach-Materials/FVAP-HRMediaToolkitAssets_160525.zip

U.S. citizens overseas need extra time to register to vote and request their absentee ballot. It's best to share this information with employees as soon as possible so they have time to register **before deadlines in October**, though some State deadlines may be later.

Social Media Posts

FACEBOOK/LINKEDIN POST #1

If you can get there, you can vote there. American citizens can vote from anywhere.

Get started at www.FVAP.gov.

TWITTER POST #1

American citizens can vote from anywhere. Here's how: FVAP.gov #BeReady16 #UScits

FACEBOOK/LINKEDIN POST #2

Living across the pond? Americans can vote from anywhere in 2016.

Register and get your ballot at www.FVAP.gov.

TWITTER POST #2

Living across the pond? With FVAP.gov, Americans can vote from anywhere in 2016. #BeReady16 #UScits

Long-form Post for Blog, Message Board or LinkedIn

2 simple steps for U.S. citizens overseas to vote from anywhere

Living across the pond? Working outside the States? No matter where you are, you can vote.

If you're an American living abroad, you can have your absentee ballot sent to you this election year.

Here's how:

1. Register to vote and request your ballot with one form.

It's called the *Federal Post Card Application* (FPCA). You can get it at FVAP.gov.

At FVAP.gov, select your State for all the info and materials you need. You can use FVAP's online assistant to help fill out your FPCA. Or print it and fill it out by hand.

Then send it to your local election official. Find the address at FVAP.gov to mail it. Or check if your State allows you to send it in by email or fax.

For the General Election on November 8, you should send your FPCA as soon as possible to meet voter registration deadlines in October (or later depending on your State). Check FVAP.gov for your specific deadline.

You have to send in a new FPCA every year to receive your absentee ballots for all 2016 elections — even if you've done it before.

2. Fill out and send in your ballot when it arrives.

Once you receive your ballot, fill it out, sign it and send it back to your election office.

Like the FPCA, you may be able to return your ballot by email or fax, so check what your State allows.

For the General Election, you should receive your ballot by October 8, 2016.

And you should send it back by October 15, 2016.

If you don't get your ballot by October 8, that's no problem. Get a *Federal Write-In Absentee Ballot* (FWAB) from FVAP.gov. Fill it out and send it like your regular ballot.

After you send in your ballot, you can even check if it was received. Select your State at FVAP.gov to check the status of your ballot.

The Federal Voting Assistance Program makes it that simple. Visit FVAP.gov; call 1-800-438-VOTE; or email vote@fvap.gov to make sure you can vote from anywhere. Sign up for voting alerts at FVAP.gov and check out FVAP's Facebook and Twitter.

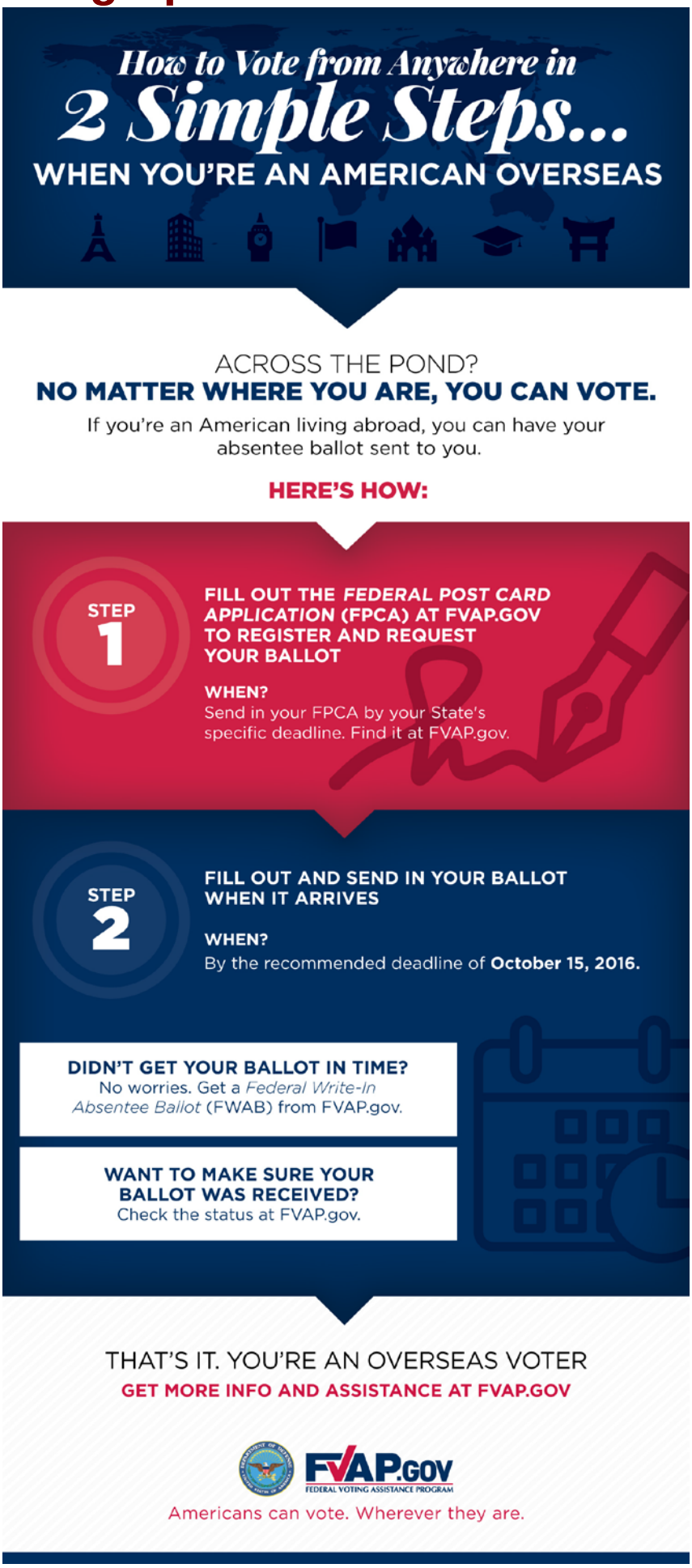
Blurb Content for E-Newsletter or Website

2 simple steps for U.S. citizens overseas to vote from anywhere

Work can take you lots of places. And you can vote from all of them. Here's how:

First, register and request your ballot. Go to FVAP.gov to fill out the *Federal Post Card Application* (FPCA) and send it to your election office as soon as possible to meet voter registration deadlines in October (or later depending on your State).

Second, fill out and send in your ballot when it arrives.

The Federal Voting Assistance Program makes it that simple. Get started at FVAP.gov.

Infographic