



Digital Media Content Toolkit

FOR ORGANIZATIONS SERVING ACTIVE DUTY MILITARY

INSTRUCTIONS

This digital media content toolkit can support your organization in its efforts to help active duty military members vote absentee in the 2016 elections — from anywhere in the world.

You're welcome to **customize and publish the following shared content on your digital channels** in order to reach military members living away from their voting residence.

Available content includes:

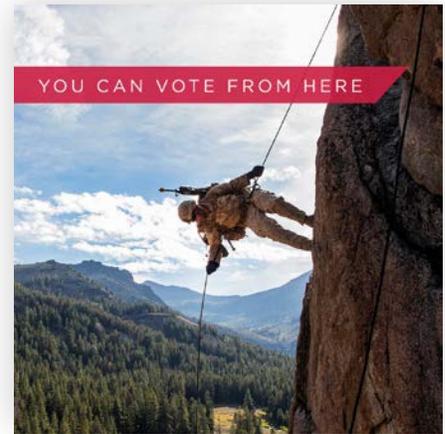
- Shareable graphics and template short-form posts for social media (Facebook, LinkedIn, Twitter, etc.)
- Suggested long-form post content for blog, message board or LinkedIn
- Suggested blurb content for e-newsletter or website
- Infographic

The images below are for reference. Source image files are available for download here: https://www.fvap.gov/uploads/FVAP/Outreach-Materials/FVAP-ADMMediaToolkitAssets_20160603.zip

Military members away from their voting residence need extra time to register to vote and request their absentee ballot. It's best to share this information as soon as possible so they have time to register **before deadlines in October**, though some State deadlines may be later.

Social Media Posts

FACEBOOK/INSTAGRAM POST #1



The job can take you lots of places. And you can vote from all of them.

Register and request your ballot at www.FVAP.gov.

TWITTER POST #1



The job can take you lots of places. And you can vote from all of them. See how at FVAP.gov.

FACEBOOK POST #2



On a ship? In a combat zone? On base? You can vote from anywhere in 2016.

Learn how at www.FVAP.gov.

TWITTER POST #2



On a ship? In a combat zone? On base? You can vote from anywhere in 2016. See how at FVAP.gov.

Long-form Post for Blog, Message Board or LinkedIn



2 simple steps for military members to vote from anywhere

On a ship? In a combat zone? On base? No matter where you are, you can vote.

If you're active duty and living away from your voting residence, you can have your absentee ballot sent to you this election year.

Here's how:

1. Register to vote and request your ballot with one form.

It's called the *Federal Post Card Application* (FPCA). You can get it at FVAP.gov or the Voting Assistance Office where you're stationed.

At FVAP.gov, select your State for all the info and materials you need. You can use FVAP's online assistant to help fill out your FPCA. Or print it and fill it out by hand.

Then send it to your election office. Find the address at FVAP.gov to mail it. Or check if your State allows you to send it in by email or fax if that's easier.

For the General Election on November 8, you should send your FPCA as soon as possible to meet voter registration deadlines in October (or later depending on your State). Check FVAP.gov for your specific deadline.

You have to send in a new FPCA every year to receive your absentee ballots for all 2016 elections — even if you've done it before.

2. Fill out and send in your ballot when it arrives.

Once you receive your ballot, fill it out and send it back to your election office.

Like the FPCA, you may be able to return your ballot by email or fax, so check what your State allows.

For the General Election, you should receive your ballot by early October.

And you should send it back by:

- November 1, 2016 if you're stateside
- October 15, 2016 if you're outside the U.S.
- October 10, 2016 if you're on a ship at sea

If you don't get your ballot by October 8, that's no problem. Get a *Federal Write-In Absentee Ballot* (FWAB) from FVAP.gov or your Voting Assistance Office. Fill it out and send it like your regular ballot.

After you send in your ballot, you can even check if it was received. Select your State at FVAP.gov to check the status of your ballot.

The Federal Voting Assistance Program makes it that simple. Visit FVAP.gov; call 1-800-438-VOTE; or email vote@fvap.gov to make sure you can vote from anywhere. Sign up for voting alerts at FVAP.gov and check out FVAP's Facebook and Twitter.

Blurb Content for E-Newsletter or Website



2 simple steps for U.S. military members to vote from anywhere

Your job can take you lots of places. And you can vote from all of them. Here's how:

First, register and request your ballot.

Go to FVAP.gov to fill out the *Federal Post Card Application* (FPCA) and send it to your election office as soon as possible to meet voter registration deadlines in October (or later depending on your State).

Second, fill out and send in your ballot when it arrives.

The Federal Voting Assistance Program makes it that simple. Get started at FVAP.gov.

Infographic

How to Vote from Anywhere in **2 Simple Steps...** WHEN YOU'RE IN THE MILITARY



ON BASE? STATIONED OVERSEAS? ON A SHIP?
NO MATTER WHERE YOU ARE, YOU CAN VOTE.

If you're active duty and living away from your voting residence,
you can have your absentee ballot sent to you.

HERE'S HOW:

STEP
1

FILL OUT THE FEDERAL POST CARD APPLICATION (FPCA) AT FVAP.GOV TO REGISTER AND REQUEST YOUR BALLOT

WHEN?

Send in your FPCA by your State's specific deadline. Find it at FVAP.gov.

STEP
2

FILL OUT AND SEND IN YOUR BALLOT WHEN IT ARRIVES

WHEN?

By your recommended deadline:



November 1, 2016
stateside



October 15, 2016
outside the U.S.



October 10, 2016
on a ship at sea

DIDN'T GET YOUR BALLOT IN TIME?

No worries. Get a *Federal Write-In Absentee Ballot (FWAB)* from FVAP.gov.

WANT TO MAKE SURE YOUR BALLOT WAS RECEIVED?

Check the status at FVAP.gov.

THAT'S IT. YOU'RE A MILITARY VOTER.
GET MORE INFO AND ASSISTANCE AT FVAP.GOV



FVAP.gov
FEDERAL VOTING ASSISTANCE PROGRAM

Americans can vote. *Wherever they are.*