Armed Forces Voters Week Toolkit

June 28 - July 4, 2022

For Active-Duty Military Members Voting Absentee

Instructions

This outreach toolkit can support your organization in its efforts to maximize the importance of voter registration as part of Armed Forces Voters Week (June 28 - July 4, 2022) and Independence Day activities.

You're welcome to customize and publish the following shared content on your channels in order to reach military members living away from their voting residence.

Available content includes:

- Social media posts and graphics for Facebook, Instagram, LinkedIn, Twitter, etc.
- Infographics for social media or sharing directly with military members.
- Wallet cards to distribute to voters as a reminder of the absentee voting process.
- A detailed flowchart for voters to follow along with as they begin the voting process.

Active-duty military members need extra time to vote absentee, so it's never too early to share this information. Armed Forces Voters Week is a great time to enhance outreach to absentee voters with a focus on requesting their absentee ballot using the Federal Post Card Application (FPCA).

The images in this document are for reference. Full-size image and video files are available here.

Get more shareable content from FVAP here.

Social Media Posts

Post Theme #1: Register and Request a Ballot

Facebook/Instagram/LinkedIn

Attention Service members and eligible family: Celebrate Independence Day this year by taking the first step in the voting process — requesting an absentee ballot with the Federal Post Card Application (FPCA) at FVAP.gov. Submitting it early is the best way to make the process go as smoothly as possible.

[Post a link to the <u>tutorial video on YouTube</u> or download from the folder linked above to post natively]

Twitter

ATTN #ServiceMembers and #MilSpouse: Celebrate #FourthofJuly this year by taking the first step in the voting process — requesting an absentee ballot with the Federal Post Card Application (FPCA) at FVAP.gov. #MilLife

[Post a link to the <u>tutorial video on YouTube</u> or download from the folder linked above to post natively]



Post Theme #2: Absentee Voting in Two Simple Steps

Facebook/Instagram/LinkedIn

Attention Service member and their eligible family: Whether you're voting for the first time or in a long time, now is the time to register and request your absentee ballot for the November election. Here's how you can vote in two simple steps. Get started at FVAP.gov.



Twitter

Attention #ServiceMembers: Whether you're voting for the first time or in a long time, now is the time to register and request your absentee ballot for the November election. Here's how you can vote in two simple steps. Get started at FVAP.gov



Post Theme #3: This is Voting

Facebook/Instagram/LinkedIn

Tough times, new locations – nothing stops the military vote.

It's #ArmedForcesVotersWeek, which means there's never been a better time to get started on the voting process. Request an absentee ballot at FVAP.gov today to celebrate.

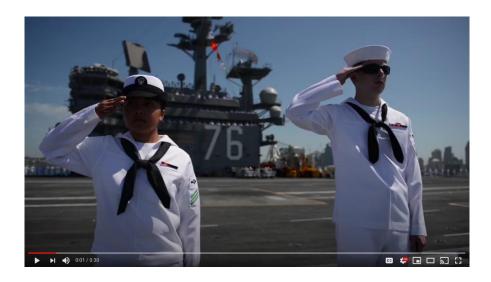
[Post a link to the tutorial video on YouTube or download from the folder linked above to post natively]

Twitter

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Infographic



ON BASE? STATIONED OVERSEAS? ON A SHIP? NO MATTER WHERE YOU ARE, YOU CAN VOTE.

If you're active duty and living away from your voting residence, you can have your absentee ballot sent to you.

HERE'S HOW:



THAT'S IT. YOU'RE A MILITARY VOTER.

GET MORE INFO AND ASSISTANCE AT EVAP.GOV



Americans can vote. Wherever they are.

Wallet Cards

AMERICANS CAN VOTE. WHEREVER THEY ARE.

Did you know that Service members, their families, and overseas citizens can vote when away from their voting residence?





Get everything you need to vote absentee at FVAP.gov

Flowchart

So you're voting absentee and it's an election year... This handy flowchart lays it all out.

